



# **World Federation of Critical Care Nurses**

**Strategic Plan  
July 2018 – June 2021**

01 July 2018

### GOAL: Professional representation worldwide

OBJECTIVES	STRATEGY	RESPONSIBLE DIRECTORS	KPIS
Represent critical care nurses	Contribute to global position statements	All	WFCCN collaborations are acknowledged on all outputs
	Collaborate with international health organisations	All	Evidence of regular meetings and documented outcomes
Promote co-operation, collaboration and support for critical care nursing associations	Develop and maintain a contemporary website	Media & Communications	Website is contemporary and up to date
	Provide easy to access online resources for critical care nurses	Media & Communications	By the end of 2020, establish a repository of critical care resources, available for download via website
	Collaborate actively with WFSICCM	President WFCCN representative	WFCCN is represented at WFSICCM Council

### GOAL: Enhance and support critical care nurses worldwide

OBJECTIVES	STRATEGY	RESPONSIBLE DIRECTORS	KPIS
Improve standards of care provided to critically ill patients	Produce and publish WFCCN position statements	Vice President Ambassadors	All WFCCN position statements are up to date, are reviewed every two years, and are available for download via the website
	Share practice guidelines via WFCCN repository	Media & Communications	A contemporary repository of guidelines is established on the WFCCN website by 2021
	Endorse relevant international and national position statements	All Ambassadors	WFCCN participates in the production of joint and international position statements Such statements are available via the website

	Contribute actively to international task forces	All Ambassadors	WFCCN leadership collaborates actively with national and international critical care organisations to provide input into relevant position statements and guidelines  Such statements are available via the website
	Provide support (personnel and financial) to resource-limited countries	All	A WFCCN finance support scheme is developed by 2021  Income is generated to enable an annual \$5000 support fund for resource-limited countries by 2021
<b>Advance the art and science of critical care nursing</b>	Provide a WFCCN World Congress at least biennially, hosted by a WFCCN member association	President Secretary	Successful WFCCN World Congresses held in 2018 (Serbia) and 2020 (United Arab Emirates)
	Collaborate with WFSICCM to provide WFCCN nursing progress at biennial World Congress	President	WFCCN has a strong collaborative presence in WFSICCM World Congresses in Australia in 2019 and Canada in 2021
	Provide a critical care nursing journal	Media & Communications  Journal editors	Connect is available online free of charge to all WFCCN member associations  Connect is produced in association with a professional publisher  Connect is available via all major databases  Journal has achieved an impact factor by 2021  Submissions for publication are increased 100% by 2021  4 issues per year are produced on time
<b>Establish standards for education, practice and management of critical care nursing</b>	Contribute to international guideline development	Vice President Ambassadors	WFCCN contributes and is acknowledged within key international guidelines
	Collaborate with other international organisations	All Ambassadors	Evidence of collaboration with major organisations: WFSICCM, ICN, WHO, AFCCN, EfCCNa, FLECI, ASA, GSA and others

<b>Encourage and enhance critical care nursing education worldwide</b>	Publish and disseminate WFCCN education materials	Media & Communications	Contemporary educational material is available free of charge via website.
	Produce and update e-textbooks.	Media & Communications	e-textbook update is in progress by 2021
	Establish online education courses	Media & Communications	At least 6 online courses are available by 2021
<b>Foster and support research initiatives</b>	Conduct WFCCN research	All	WFCCN quadrennial world survey is underway
	Collaborate on international research projects	All	Evidence of collaborative research
	Develop an income stream to support WFCCN research	All	WFCCN is able to fund one research project by 2021

### GOAL: Financial security and growth of WFCCN

OBJECTIVES	STRATEGY	RESPONSIBLE DIRECTORS	KPIS
<b>WFCCN is financially and operationally well managed</b>	Financial reporting and account management practices are in line with Australian national standards (ASIC)	President Company Secretary Finance Secretary	WFCCN operates within budget WFCCN operates constitutionally
	All budget decisions are approved by Board	Finance	All Board decisions are minuted and members are informed Written approval processes are followed
	Board meets regularly to review and approve all operational decisions	President	All decisions are minuted Members are informed of all decisions
	Board discusses strategy annually with Council	President	Council meets annually

		Secretary	Council advice/directives are evident within WFCCN Strategic Plan
Increase financial income	Grow WFCCN membership	Secretary	Increase full membership by 50% by 2021
	Establish individual membership	Finance Media & Communications	500 individual members by 2021
	Implement Corporate Partnership Program	Finance	At least one corporate member at each level by 2021
	Establish donation program	President Finance	Charitable status (for donations) registered in Australia Philanthropic funding support is obtained
	Ensure WFCCN World Congress achieves income	President Finance Secretary	Each WFCCN World Congress achieves minimum \$10,000 income for WFCCN
	Generate income via journal	All Editors	100% increased journal income via royalties, advertising and database subscriptions by 2021