

Critical Care Nursing Policy Leadership Programme

Programme overview

This inaugural Critical Care Nursing Policy Leadership Programme organized by the World Federation of Critical Care Nurses (WFCCN) and the International Council of Nurses (ICN). It is modelled on the successful ICN Global Nursing Leadership Institute (GNLI)TM, which prepares senior nurses from around the world to drive policy that improves the health of people, health care and the nursing profession.

Nurses should be central to developing, implementing and monitoring critical care policies and developments. This new programme aims to ensure that nurses' contribution to critical care across the world is optimised. It is designed to build the policy leadership capabilities of critical care nurses worldwide working in senior leadership roles, including chief executive or board positions in professional nursing associations, government and non-governmental organisations.

The expected outcomes of participation in the programme include:

- Better understanding of how to influence nursing and critical care policy at local, national and international levels.
- Improved ability to identify, understand and work with stakeholders within and beyond the nursing profession.
- Greater awareness of the competencies needed to negotiate with executives; government officials; national, international and nongovernmental organisations; and other policy stakeholders.
- Improved implementation of the WFCCN Strategic Plan 2018-2021.
- Planning for the WFCCN Strategic Plan 2020-2025.

The programme will be led by Jane Salvage, ICN GNLI Programme Director since 2016. She has extensive experience in policy leadership in her own country, the United Kingdom, in other countries and globally. Other faculty provisionally include Ged Williams, Founding Chair/President, WFCCN; Howard Catton, CEO, ICN; and Fatima al Rifai, ICN Board Member and UAE representative.

The programme comprises Module 1, online; Module 2, a three-day residential workshop; and followup activities. Module 2, which takes place immediately after the WFCCN Congress in the United Arab Emirates, will pay special attention to World Health Day, which falls on April 7during the workshop. This landmark in the global health calendar will see the launch of the Year of the Nurse and Midwife 2020 and of the first ever *State of the World's Nursing* report.

Module 1: Induction

Module 1 comprises eight tasks that you are asked to complete before you come to the workshop. Some tasks require you to submit assignments, while others are solely for your own use. The materials and guidance for each task will be available via an online platform, where you will also be able to ask questions and offer comments within our learning community.

| Task | Assignment | Suggested deadline |
|------|--|--------------------|
| 1 | Review online welcome materials | 7 Feb |
| 2 | Use 'About Me' template to prepare one-page biography including your photo | 7 Feb |
| 3 | Create your own E-portfolio | 7 Feb |
| 4 | Complete and submit ICN Leadership Assessment Tool | 14 Feb |
| 5 | Create your three personal goals for the workshop | 21 Feb |
| 6 | Prepare a brief profile of nursing and critical care in your country | 28 Feb |
| 7 | Submit a brief description of your proposed change project | 6 Mar |
| 8 | Background reading | 13 Mar |

Module 2: Residential workshop

Sat 4 April- arrivals at workshop venue following WFCCN Congress

| 19.00 - 21.00 | Session 1: Introduction and orientation • Welcomes • Brief introduction to the workshop • Icebreaker exercise • Participants introduce themselves and their projects • Workshop goals and programme • Ground rules |
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Sun 5 April

| | Introduction to the day | |
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| | Overview, housekeeping | |
| | Session 1 (continued): Introduction and orientation | |
| 09.00 - 10.45 | Session 2: Policy, leadership and policy leadership | |
| | Overview of policy, leadership, and policy leadership | |
| | Relationship of politics and power to policy and leadership | |
| | • Your role as a nurse leader in critical care and policy affecting individuals, families and communities. | |
| | ICN Leadership Assessment Tool results and discussion | |
| 10.45 - 11.15 | Break | |
| 11.15 - 13.00 | Session 3: From local to global The Sustainable Development Goals The international nursing and critical care agendas The relevance to your country and your work National nursing /critical care action plans and country profiles | |
| | Briefing on group workGroup work and feedback | |
| 13.00 - 14.00 | Lunch | |
| 14.00 – 15.15 | Session 4: Your workshop goals Reflection on your goals and your personal focus Group work and feedback on your project | |
| 15.15 - 15.45 | Break | |
| 15.45 – 17.30 | Session 5: Evidence-based policy Making evidence-based critical care nursing policy in my country Case study (WFCCN) The policy triangle | |
| 18.00 | Dinner | |

Mon 6 April

| 09.00 - 09.15 | Introduction to the day |
|---------------|---|
| 09.15 - 10.45 | Session 6: Policy, politics and influence Political strategies Identifying stakeholders Individual and group work |
| 10.45 - 11.15 | Break |
| 11.15 - 13.00 | Session 7: Framing and messaging Framing your issue The message triangle Group work |
| 13.00 - 14.00 | Lunch, followed by group photo shoot at 13.45 |
| 14.00 - 18.00 | Session 7: Framing and messaging (continued) Each group presents its message (role play) Elevator pitches How to work with the media |
| 18.00 | Dinner |

Tue 7 April

| 09.00 - 09.15 | Introduction to the day |
|---------------|--|
| | Session 8: World Health Day |
| 09.15 - 10.45 | Launch of the Year of the Nurse and Midwife |
| 09.15 - 10.45 | • State of the World's Nursing report |
| | Implications for WFCNN |
| 10.45 - 11.15 | Break |
| | Session 9: Round table on WFCCN policy |
| | Global critical care policy |
| 11.15 - 13.00 | WFCCN Strategic Plan 2018-2021 |
| | From global to local |
| | • Next steps |
| 13.00 - 14.00 | Lunch |
| | Session 10: What next? |
| | • Your next steps for your project |
| 14.00 - 16.00 | Feedback on projects |
| | Review your Leadership Assessment Tool and goals |
| | Personal commitment statements |
| | Session 11: Closing session |
| 16.00 17.00 | Workshop evaluation |
| 16.00 - 17.00 | Presentation of certificates |
| | Closing remarks |

The World Federation of Critical Care Nurses (WFCCN) is an international federation comprised of national critical care nursing associations from over 40 countries and regions. It was founded in 2001 in Australia. Its key aims are to represent critical care nursing at an international level and to help improve critical care nursing practice worldwide. It supports effective international cooperation between health professionals, institutions, agencies, healthcare industry and charities with an interest in the care of critically ill patients. WFCCN has been an affiliate member of ICN since 2005.

www.wfccn.org

The International Council of Nurses (ICN) is a federation of more than 130 national nurses associations (NNAs), representing the more than 20 million nurses worldwide. Founded in 1899, it is the world's first and widest-reaching international organisation for health professionals. Operated by nurses and leading nurses internationally, it works to ensure quality nursing care for all, sound health policies globally, the advancement of nursing knowledge, and the presence worldwide of a respected nursing profession and a competent and satisfied nursing workforce.

www.icn.org